LEO BURNETT COMPANY, Inc.
Ad No. S 1928 – NACS Conv. – Req. No. 7854 – Bleed Page B/W – 4 Col 11 – Tobacco Trade – 72 – 101
Printed in U.S.A.

Ideas

Philip Morris People are looking for more **Great Ideas** to help you sell

■ Again we're collecting great ideas from convenience stores all over the country, to be presented under the title "Ideas, Ideas" at the 1972 NACS convention. ■ If you have ideas that really work, such as new security safeguards or unique store locations, send them to Philip Morris. We want to present a guide to more sales for every convenience store operator. ■ Write today to: Charlie Whipple, Philip Morris U.S.A., 100 Park Avenue, New York, New York 10017, or to Harry Hunter, NACS, 1835 K Street N.W., Washington, D.C. 20006.

Philip Morris USA

Our people make money for you

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